

GORC 2016 - Global Organic Resources Congress

SPONSORSHIP OPPORTUNITIES



3 - 4 May 2016 | Crowne Plaza Hotel, Dublin Airport, Ireland













Photos from AD Europe 2014

EXPECTED ATTENDEES: 200

- NGOs NGOs
- Leaders in biobased innovations
- Compost facilities owners and managers
- Government officials
- Finance specialists
- AD facilities owners and manager
- Consultants

- Technology providers
- Policy makers
- Organic Resources Specialists
 - Bioenergy Experts

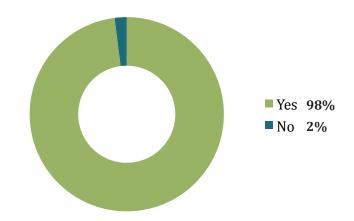
SPONSORSHIP BENEFITS

- Opportunity to meet key decision makers in the bioeconomy sector.
- High brand and logo exposure to a global audience in a formal environment.
- Make or maintain your companies high profile with your target market.
- Network with existing and potential clients
- Be part of numerous networking activities
- Launch a new product or service to an influential and global audience.

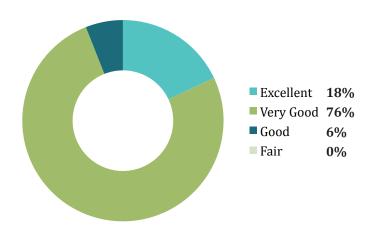
AD EUROPE 2014 FEEDBACK

The charts below illustrate some of the feedback we received following our last international event, AD Europe, held in 2014.

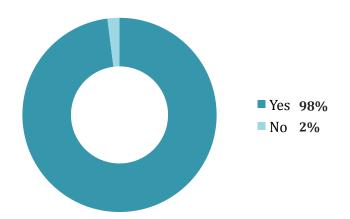
WAS THE EVENT VALUE FOR MONEY?



HOW WOULD YOU EVALUATE THE PRESENTATIONS?



WOULD YOU ATTEND AD EUROPE IF IT WERE ORGANISED AGAIN?



*EXCLUSIVE MAIN SPONSORSHIP OF EVENT ON DAY 2

€ 10,000

- Chair a session during the conference
- Presentation opportunity in the main hall
- 5 free tickets to the conference and evening dinner (worth €1750)
- Exhibition space (worth €250)
- Logo on lunch menu and on a stand on every lunch table
- ► 1 roll-up poster in the main hall
- 2 roll-up posters in the foyer area
- Company brochure in delegate bag
- Company logo on the delegate bag
- Company pens (provided by sponsor) in delegate bag
- Logo on all marketing materials (Size Large)
- Logo on home page of conference website
- Logo on conference brochure
- Logo on emails promoting the conference
- Company logo display on screen during event opening & discussion time
- Photograph with VIP/Minister at conference
- Pre-launch photoshoot with VIP
- ▶ 1 x A4 page advert in delegate pack
- Logo on presentation stage

(*please note this excludes coffee breaks)



- The banquet consists of a drinks reception, three course dinner and Irish Dancing
- 3 free tickets to the conference and evening dinner (worth €1050)
- Exhibition space (worth €250)
- Short speech/presentation during the dinner (10 minutes)
- 1 roll-up posters in the foyer area
- Company brochure in delegate bag
- Logo on all marketing materials (Size medium)
- Company logo display on screen during event opening



PRE CONFERENCE WELCOME RECEPTION EVENING EVENT

THE NETWORKING EVENT CONSISTS OF:

- Artisan Food and Craft Fair
- Live Irish Musicians

BENEFITS TO SPONSOR:

- Logo on all marketing materials (Size M)
- Company logo display on screen during event opening
- Roll-up posters in the evening networking event
- 2 free ticket to conference and evening dinner (worth €700)
- Exhibition space (worth €250)





4 POSITIONS

- 1 roll-up poster in the foyer area
- Logo on all marketing materials (Size small)
- Company logo display on screen during event opening and coffee breaks
- 2 free tickets to the conference and evening dinner (worth €700)
- Exhibition space (worth €250)







If you are interested in sponsoring please contact Lee-Jane Eastwood

E: lee@gorc.ie T: 00353 (0) 86 393 0425